

## Press release

14 January 2016



NORMA Group SE  
Group Communications  
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Germany  
[www.normagroup.com](http://www.normagroup.com)

## NORMA Group publishes Corporate Responsibility Roadmap for 2018

**Maintal, Germany, 14 January 2016** – NORMA Group, a global market leader in engineered joining technology, has published its Corporate Responsibility Roadmap for 2018. The company will manage its strategic focus and measures in the area of Corporate Responsibility (CR) based on this cross-divisional roadmap. The CR Roadmap for 2018 was developed together with external experts and is backed by ambitious goals for the years to come. It can be found on the NORMA Group website at [www.normagroup.com/CR\\_roadmap](http://www.normagroup.com/CR_roadmap).

“Sustainability and responsible management are an integral part of our corporate strategy. Based on our CR Roadmap for 2018, NORMA Group will continue on the path it has chosen over the next few years and sharpen its profile as a responsible company,” said Werner Deggim, CEO of NORMA Group.

The creation of the CR Roadmap for 2018 was preceded by an intensive consultation process. Experts from NORMA Group discussed the Roadmap with experts from the worlds of business, science, politics and civil society in a roundtable discussion in July 2015 (see press release [NORMA Group invites its stakeholders to develop corporate responsibility further](#)). Besides the main contents, also the structure in the five areas of action and the operationalization of the goals have been updated. The progress that is made will be evaluated on the basis of deadlines and key figures.

“By ratifying the CR Roadmap for 2018, NORMA Group is taking the next logical step towards adopting a holistic and substantial sustainability strategy. Furthermore, NORMA Group is positioning itself as a transparent company that takes the interests of its stakeholders seriously and actively engages in exchanges with them,” said the CR Coordinator, Daphne Recker.

NORMA Group offers transparency on its own achievements and the progress it is making in the area of Corporate Responsibility on its website [www.normagroup.com/cr](http://www.normagroup.com/cr) and in the Sustainability Report it first published in 2014. The next Sustainability Report will be published in 2016.

Additional information on the company is available on [www.normagroup.com](http://www.normagroup.com). Please visit our platform [www.normagroup.com/images](http://www.normagroup.com/images) for press photos.

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### About NORMA Group

NORMA Group is an international market and technology leader in engineered joining technology. The company manufactures a wide range of innovative joining technology solutions in three product

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categories (clamp, connect and fluid) and offers more than 35,000 high-quality products and solutions to more than 10,000 customers in 100 countries. NORMA Group joining products can be found in vehicles and trains, ships and aircraft, buildings and water management as well as in applications for the pharmaceutical and biotechnology industry. The company generated sales of around EUR 695 million in 2014. With around 6,000 employees, NORMA Group operates a global network of 22 production facilities as well as numerous sales and distribution sites across Europe, the Americas, and Asia-Pacific. NORMA Group has its headquarters in Maintal, Germany. NORMA Group SE is listed on the German stock exchange (Prime Standard) and included in the MDAX index.